THE 8th INTERNATIONAL SCIENTIFIC CONFERENCE

Business and Management 2014

May 15-16
2014 Vilnius, Lithuania
May 15

Registration of Participants 9.00-10.00
Welcome speech for conference participants 10.00-10.30
Plenary Meeting (I part) 10.30-11.30
Coffee Break 11.30-12.00
Plenary Meeting (II part) 12.00-13.00
Lunch 13.00-14.00
Presentations in Sections 14.30-16.30
Gala dinner 19.00

May 16

Optional – Meetings with representatives of the university 09.00-10.30
Round Table Discussion “University Strategic Partnership in Regional and Global Context” 10.30-12.00
Tour to Old Town of the Vilnius 14.00-16.00
May 15

Venue: Saulėtekio ave. 11, 08 aud. 2nd building

Welcome speech for conference participants 10.00-10.30

Plenary Meeting (I part) 10.30-11.30

Sergio Bruni, Rosanna Pittiglio, Filippo Reganati
HETEROGENEITY IN FIRM PERFORMANCE DURING ECONOMIC CRISIS

Leon Pretorius, Jan-Harm C. Pretorius
TECHNOLOGY INTERACTION DURING CYCLIC CONDITIONS

Gintaras Sinkevičius, Stasys Dailydka
RAILWAY TRANSPORT IN THE CONDITIONS OF GLOBALISATION

Plenary Meeting (II part) 12.00-13.00

Diego Navarra
A GLOBAL PERSPECTIVE ON SUSTAINABLE URBAN GOVERNANCE IN VIEW OF CLIMATE CHANGE

Jelena Stankevičienė
STRATEGIC MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS FOR SUSTAINABLE DEVELOPMENT

David Luigi Fuschi
THE EU PROJECTS: SUCCESS AND FAILURE FACTORS
May 15-16
2014 Vilnius, Lithuania

Presentations in Sections 14.30-16.30

Section – Enterprise Management
Section – Higher Education Management

Venue: Saulėtekio ave. 11, 620 aud. central building

Chairmen – Dr. R. Korsakienė, Dr. Ž. Tunčikienė
Secretary – MSc. T. Lankauskienė

**Angelina Rosha**
INTERNATIONALIZATION ORIENTED COACHING ACTIVITIES PROMOTING ORGANISATIONAL CHANGES IN BALTIC COUNTRIES

**Mara Petersone, Karlis Ketners, Alvars Vilnis Krastins**
TALENT MANAGEMENT IN PUBLIC ADMINISTRATION INSTITUTIONS: THE CASE OF LATVIAN CUSTOMS

**Sarfaraz Hashemkhani Zolfani, Saeed Seyed Agha Banihashemi**
PERSONNEL SELECTION BASED ON A NOVEL MODEL OF GAME THEORY AND MCDM APPROACHES

**Inese Mavlutova, Andris Sarnovics, Gregory Olevsky**
BUSINESS RESTRUCTURING AS A TOOL OF FINANCIAL STRATEGY OF A COMPANY

**Kęstutis Peleckis, Valentina Peleckienė, Kęstutis Peleckis**
STRATEGIC ORIENTATIONS OF NEGOTIATORS RHETORIC IN BUSINESS NEGOTIATIONS

**Kęstutis Peleckis, Valentina Peleckienė, Kęstutis Peleckis**
RHETORICAL ARGUMENTATION AND PERSUASION IN BUSINESS NEGOTIATIONS
Nomeda Dobrovolskienė, Rima Tamošiūnienė
THE USE OF RESOURCE ALLOCATION TOOLS IN PROJECT PORTFOLIO MANAGEMENT: LITHUANIAN CASE

Romualdas Ginevičius, Jolita Diskienė, Karel Šuhajda
THE INFLUENCE OF MARKET SITUATION ON DIVERSIFICATION STRATEGY OF COMPANIES’ ACTIVITY

Renata Korsakienė, Danuta Diskienė, Greta Drūteikienė
THE ROLE OF HUMAN CAPITAL AND ORGANIZATIONAL LEARNING IN INTERNATIONALIZATION OF SMES

Mohammad Hasan Aghdaie, Sarfaraz Hashemkhani Zolfani, Edmundas Kazimieras Zavadskas
SALES BRANCHES PERFORMANCE EVALUATION: A MULTIPLE ATTRIBUTE DECISION MAKING APPROACH

Oksana Lentjushenkova, Inga Lapina
INTELLECTUAL CAPITAL INVESTMENTS INFLUENCE ON ENTERPRENEURSHIP AND ECONOMICS PERFORMANCE

Izolda Joksiene, Algis Zvirblis
CONSOLIDATED ASSESSMENT OF COMPOSITE COMPETITIVENESS INDICATORS: THE CASE OF MANUFACTURING ENTERPRISE

Romualdas Ginevičius, Neringa Slavinskaitė
THEORETICAL ASPECTS OF DECENTRALIZATION

Arturs Zeps, Leonids Ribickis
STRATEGY DEVELOPMENT PROCESS IN HIGHER EDUCATION INSTITUTIONS

Ilze Buligina, Biruta Sloka, Juris Dzelme, Ginta Tora, Ināra Kantāne
CHANGING THE MANAGEMENT PARADIGM OF EDUCATION AND TRAINING FOR IMPROVED COMPETITIVENESS
May 15-16
2014 Vilnius,
Lithuania

Section – Finance Engineering

Venue: Saulėtekio ave. 11, 713 aud. central building
Chairmen – Dr. J. Stankevičienė, Dr. D. Jurevičienė, Dr. R. Tamošiūnienė
Secretaries – MSc. A. Kvietkauskienė, MSc. I. Račinskaja

Jelena Titko
DEA APPLICATION IN BANKING:
RELATIONSHIP BETWEEN EFFICIENCY SCORES AND BANK SIZE

Lech Kurkliński
FOREIGN DIRECT INVESTMENTS IN THE BANKING INDUSTRY – CULTURAL BARRIERS. CASE STUDY OF POLAND

Daiva Jurevičienė, Erika Avižinytė
THE EVALUATION OF LOW AND MEDIUM RISK INVESTMENT TOOLS IN LITHUANIAN FINANCIAL MARKET

Daiva Jurevičienė, Olga Ivanova
THE RUN OF LITHUANIAN HOUSEHOLDS FINANCIAL BEHAVIOR

Jana Šimáková
RELATIONSHIP BETWEEN THE POLAND´S TRADE FLOWS AT THE COMMODITY LEVEL AND THE ZLOTY EXCHANGE RATE

SİNEM PEKER, BORA AKTAN
CLUSTERING IN EUROPEAN STOCK INDICES IN CRISIS AND NON-CRISIS PERIODS

Jekaterina Nazarova
PORTFOLIO STRUCTURE PLANNING AND ITS’ FUTURE PRICE FORECASTING MODEL
Jelena Stankevičienė, Nijolė Maknickienė, Algirdas Maknickas
INVESTIGATION OF EXCHANGE MARKET PREDICTION MODEL BASED ON HIGH-LOW DAILY DATA

Reza Hafezi, AmirNaser Akhavan
A NOVEL CONCEPTUAL RISK MANAGEMENT MODEL BASED ON THE FUTURE’S UNCERTAINTIES

Mark Kantšukov
INVESTORS’ BEHAVIOUR AND PERFORMANCE IN VARIOUS RISK ENVIRONMENTS: RESULTS OF A CLASSROOM EXPERIMENT

Egidijus Bikas, Sandra Žaltauskaitė
THE ROLE OF FISCAL POLICY IN ENSURING FINANCIAL STABILITY IN LITHUANIA

Bohumil Stádník
THE VOLATILITY PUZZLE OF BONDS
Section – International Economy: Problems of Innovation and Marketing Management

Venue: Saulėtekio ave. 11, 716 aud. central building

Chairman – Habil. dr. B. Melnikas
Secretary – MSc. K. Peleckis

Borisas Melnikas
GLOBAL TRANSFORMATIONS: VARIETY, PHENOMENA AND REGULARITIES, HOLISTIC APPROACH

Aurelija Burinskiene, Vida Pipiriene
TECHNOLOGICAL INNOVATIONS AND TECHNOLOGY ACHIEVEMENT

Angele Kedaitiene
REFLECTION OF THE ECONOMIC GROWTH THEORIES IN EUROPA 2020 STRATEGY

Kęstutis Peleckis
REVIEW OF INTERNATIONAL BUSINESS NEGOTIATIONS RESEARCH: CURRENT ACHIEVEMENTS AND DIRECTIONS OF FURTHER RESEARCH

Irena Vaivode, Vitalijs Jurenoks
INNOVATION POLICY IN THE CONTEXT OF NOWADAYS GLOBALISATION

Anna Abeltina
PLACE MARKETING ATTRACTION FACTORS

Dmitrijs Skoruks, Maija Šenfelde
ECONOMETRIC METHODOLOGY OF MONOPOLIZATION PROCESS EVALUATION
Marzanna Katarzyna Witek-Hajduk
INTERATIONALIZATION STRATEGIES IN RESPONSE TO THE ECONOMIC CRISIS THE EXAMPLE OF POLISH COMPANIES

Aleksander Srdič, Jana Šelih
INNOVATION MANAGEMENT IN PROJECT ORIENTED COMPANIES

Liudmila Lobanova, Iveta Ozolina-Ozola
INTERNATIONALIZATION PROCESSES AND EFFECTIVE PRACTICES OF HRM: EMPLOYEE PERFORMANCE AND COMMITMENT IN LATVIA AND LITHUANIA

Borisas Melnikas
THE CONVERGENCE AND INTERACTION BETWEEN THE BUSINESS AND PUBLIC SECTORS IN THE CONTEMPORARY WORLD ECONOMY

Bahman Peyravi
THE NEXUS BETWEEN AGEING POPULATION, INNOVATION, ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT
Section – Social and Economic Business Environment

Venue: Saulėtekio ave. 11, 624 aud. central building

Chairman – Dr. V. Peleckienė
Secretary – MSc. V. Podgaiskytė

Sabine Wagenhals, Wendy Garner, Les Duckers, Katja Kuhn
SUSTAINABILITY INDEX WITH INTEGRATED INDICATOR DEPENDENCIES

Sergei Kornilov, Tatjana Põlajeva
THE AGENT-BASED STRUCTURAL APPROACH IN INFRASTRUCTURE FOR ECONOMIC GROWTH

Ivaylo Ivanov
PROBLEMS OF REINDUSTRIALISATION IN DEPRESSIVE REGIONS: CASE OF BULGARIA

Romualdas Ginevičius, Max Hogeforster, Dainora Gedvilaitė
THE FORMATION OF THE SYSTEM OF INDICATORS OF DEVELOPMENT OF THE COUNTRY’S REGIONS

Askoldas Podviezko
INFLUENCE OF PROCESSES OF TRANSFORMATION OF ECONOMY ON FINANCIAL STABILITY

Toma Lankauskienė, Manuela Tvaronavičienė
ECONOMY STRUCTURE, PRODUCTIVITY AND ECONOMIC GROWTH: TOWARDS METHODOLOGICAL PERSPECTIVE

Jovita Vasauskaite, Ligita Gaspariene
THE IMPACT OF EU ENERGY POLICIES ON TECHNOLOGICAL PERFORMANCE OF LITHUANIAN MANUFACTURING ENTERPRISES
Miloslav Novotny, Miroslav Matl, Karel Suhajda, Eva Suhajdova, Frantisek Vajkay, Jan Skramlik, Michal Potuznik

MANAGEMENT SYSTEM OF BUILDING PRODUCTION PROCESS IN CENTRAL EUROPE

Michal Tvrdon

LABOUR MARKET PERFORMANCE AND DECOMPOSITION OF UNEMPLOYMENT: THE CASE OF VISEGRAD GROUP COUNTRIES
Section – Information and Communication Technologies in Business

Section – Logistics and Supply Chain Management

Venue: Saulėtekio ave. 11, 704 aud. central building

Chairman – Dr. V. Davidavičienė
Secretaries – MSc. J. Sabaitytė, MSc. R. Labanauskis, MSc. G. Čyras

Deniss Ščeulovs, Elīna Gaile-Sarkane
IMPACT OF ELECTRONIC ENVIRONMENT ON BUSINESS DEVELOPMENT: CASE OF LATVIA

Zlatko Nedelko, Vojko Potocan, Valentina Peleckienė
MANAGEMENT TOOLS FOR SUPPORTING SUPPLY CHAIN MANAGEMENT – EVIDENCE FROM SLOVENIA

Milena Dicheva, Stanislava Kovacheva
BEST PRACTICES FOR ALTERNATIVE TOURISM SERVICES IN BULGARIA

Ieva Meidutė-Kavaliauskienė, Eglė Rupulevičienė
THE INFLUENCE OF INTERNATIONAL COOPERATION ON FURNITURE MANUFACTURE’S SECTOR’S LOYALTY TO LOGISTICS SERVICE PROVIDER

Aidas Vasilis Vasiliauskas, Virgilija Zinkevičiūtė, Dovilė Kontautaitė
FEASIBILITY STUDY ON TRANSPORT ENTERPRISES’ QUALITY IMPROVEMENT

Aidas Vasilis Vasiliauskas, Ieva Macijauskytė, Rolandas Vītkūnas, Virgilija Zinkevičiūtė, Jelena Pavlova
A MODEL OF IMPLEMENTING LEAN LOGISTICS PRINCIPLES IN LITHUANIAN TRANSPORT ENTERPRISES
Jolanta Tamošaitienė, Edmundas Kazimieras Zavadskas, James J.H. Liou, Gwo-Hshiung Tzeng
SELECTING SUPPLIERS IN GREEN SUPPLY CHAIN MANAGEMENT

Ieva Meidutė-Kavaliauskienė, Darius Ramaneckas
ANALYSIS OF SUPPLY CHAIN FINANCIAL SYSTEM IN REPUBLIC OF LITHUANIA LOGISTICS ENTERPRISES
Section – Intelligent Investment Strategy for Universal Sustainability Development

Venue: Saulėtekio ave. 11, 623 aud. central building

Chairman – Habil. dr. A. V. Rutkauskas
Secretary – Dr. V. Stasytytė

The section is organized according the project “Design of Investment Strategy for a Medium Size Country Pursuing for Universally Sustainable Development”, project No. VP1-3.1-ŠMM-07-K-03-060. The project is funded by the Research Council of Lithuania from the European Social fund.

Aleksandras Vytautas Rutkauskas, Alina Kvietkauskienė, Povilas Vyšniauskas
HUNTING FOR SUSTAINABLE INVESTMENT RETURN IN GLOBAL FINANCIAL MARKETS

Alina Kvietkauskienė, Raimonda Martinkutė-Kaullienė
THE APPLICATION OF UTILITY FUNCTION FOR INVESTMENT DECISION-MAKING

Aleksandras Vytautas Rutkauskas
MULTISECTORIAL, MULTIVARIABLE, MULTICRITERIA STOCHASTIC OPTIMIZATION MODELS SYSTEM

Anicetas Ignotas
SOCIALLY RESPONSIBLE AND SUSTAINABLE EMPLOYMENT POLICY TRENDS
Aleksandras Vytautas Rutkauskas, Vytas Navickas, Viktorija Stasytytė
UNIVERSALLY SUSTAINABLE DEVELOPMENT AS A FRAMEWORK OF SMALL COUNTRIES’ ECONOMIC EFFICIENCY AND NATIONAL SELF-SUFFICIENCY

Vytas Navickas, Džiuljeta Ruškytė
INDICATORS OF SUSTAINABLE ECONOMIC GROWTH AND THEIR MANAGEMENT

Giedrė Kvieskienė, Eglė Celiešienė
THE DEVELOPMENT OF INDICATORS FOR SUSTAINABLE EDUCATION: METHODOLOGICAL AND CONCEPTUAL APPROACHES

Juliija Bistrova, Natalja Lace
SHAREHOLDER VALUE SUSTAINABILITY DRIVERS THROUGH THE PRISM OF OUT- AND UNDERPERFORMERS (EVIDENCE FROM CENTRAL AND EASTERN EUROPE)
Section – Smart Development

Venue: Saulėtekio ave. 11, 709 aud. central building

Chairman – Dr. R. Jucevičius
Secretary – MSc L. Liugailaitė-Radzvickienė

The section is organized according the project “Smart Development of Social Systems”, project No. VP1-3.1-ŠMM-07-K-03-063. The project is funded by the Research Council of Lithuania from the European Social fund.

Palmira Juceviciene, Robertas Jucevicius
WHAT DOES IT MEAN TO BE SMART?

Giedrius Jucevičius
STRATEGIC TENSIONS OF SMART DEVELOPMENT

Jolita Sinkiene, Kristina Grumadaite, Laura Liugailaitė-Radzvickienė
DIVERSITY OF THEORETICAL APPROACHES TO THE CONCEPT OF SMART CITY

Jurgita Bruneckiene, Jolita Sinkiene
CRITICAL ANALYSIS OF APPROACHES TO SMART ECONOMY

Eglė Gaulė, Šiugždinienė Jurgita, Jolanta Buškevičiūtė
THE NEED OF SMARTNESS IN PUBLIC GOVERNANCE

Robertas Jucevičius, Laura Liugailaitė-Radzvickienė
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INNOVATION DIMENSION IN THE CONCEPT OF A SMART CITY:
IS THE INNOVATIVENESS THE MAIN ATTRIBUTE OF BEING SMART?
Virtual Participation

Elena Rogova
DUPONT ANALYSIS OF THE EFFICIENCY AND INVESTMENT APPEAL OF RUSSIAN OIL-EXTRACTING COMPANIES

Anna Križanová, Ľubica Štefániková, Gabriela Masárová, Martina Rypáková
KEY SUCCESS FACTORS OF COMPANY’S INTELLIGENCE PROGRAM

Marcin Kęsy
METHODS OF INTERNAL COMMUNICATION IN PUBLIC ADMINISTRATION OFFICES - ON THE BASIS OF QUALITATIVE ANALYSIS

Darja Stepchenko, Irina Voronova
INVESTIGATION OF INSURANCE COMPANY FINANCIAL STABILITY: CASE OF BALTIC NON-LIFE INSURANCE MARKET

Mária Mišanková, Katarína Kočišová, Tomáš Klieštík
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Katarína Kramárová, Elena Gregová, Stefan Cisko
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Dalia Streimikiene, Asta Mikalauskiene
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Jan Luhan, Bernard Neuwirth
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 Ligita Gaspareniene, Rita Remelkiene, Grazina Startiene
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Tomas Ginevičius, Vladislavas Petraškevičius, Romualdas Ginevičius
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Rima Ėsynyienė, Asta Stankevičienė, Robertas Ėsyna
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Ingrida Grigonytė, Nijolė Maknickienė
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Viktorija Stasytėtė, Raimonda Martinkutė-Kaulienė
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Jurgita Raudelienė, Ignaš Dzemyda, Jeniboy Kimpah
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Vaidas Gaidelys, Stasys Dallydka
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Rolandas Drejeris, Živilė Tunčikienė
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Arnoldina Pabedinskaitė, Viktorija Akstinaitytė
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Ignas Dzemyda, Artūras Jurgelevičius
THE IMPACT OF INTANGIBLE CAPITAL ON COUNTRIES’ SUSTAINABILITY DURING THE ECONOMICAL RECESSION

Jelena Stankevičienė, Agnė Vaiciukevičiūtė
CONCEPTUAL STRATEGY MAP IMPLEMENTATION FOR HIGHER EDUCATION INSTITUTION

Anna Tomová, Alžbeta Martišová
INCENTIVES IN AIRPORT PRICING: BENCHMARKING OF TWELVE CAPITAL EUROPEAN AIRPORTS